

YES! We would like to sponsor the  
Queen City Rotary's 2009 Bed Race!

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Company Contact

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone/Alternate Phone

\_\_\_\_\_  
Email address

Please sign and return with your sponsorship fee to:

**Bed Race Committee**

c/o Queen City Rotary Club

PO Box 3032

Manchester, NH 03105-3032

Please direct questions to your local Queen City Rotarian  
Scott Kelly 603.548.0237

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Queen City Rotary's 2009

Presented by Milly's Tavern

**Bed  
Race**



**SPONSORSHIP  
OPPORTUNITIES**

**Saturday, June 27th**

**Noon - 4:00 pm**

**Milly's Tavern, Manchester, NH**

**Saturday, June 27, 2009, Noon - 4:00pm**

**Milly's Tavern, Manchester, NH**

Bed Races are wild and wacky events held all over the country—and the world! Beds on wheels are constructed from scratch or from an existing bed, and are maneuvered through race courses, over and around obstacles, or just straight to the finish. The Queen City Rotary Club is hosting its 4<sup>th</sup> annual race. For our event, it is necessary that the bed hold a mattress that is twin size or larger, and teams consist of 5 individuals. One team member must be riding in the bed at all times, so it is necessary that the bed be constructed in a manner that is safe for a person weighing more than 100 pounds. And, the race is the opportunity to show off your creation, and win prizes for it too—so have fun decorating your bed!

### **Race-Day Information:**

Fee: **\$200 per team** (*you provide the bed!*)

Location: **Milly's Tavern, Manchester**

Date: **Saturday, June 27, 2009**

Check in: Noon

Captain's meeting: 12:30 pm

First race to start: 1:00 pm

There are 4 possible entry categories:

**Men's • Women's • Co-ed • Youth** (*under 19*)

Prizes are awarded for the following categories:

**Cat Nap** *for the fastest times*

**Golden Mattress** *for the best design*

**Diamond Bed Pan** *for the most outrageous bed*

**Bodacious Bathrobe** *for the most original costumes*

*Rain Date is Sunday, June 28th*

### **Sponsorship Opportunities:**

All funds raised through the Queen City Bed Race will support local children's charities. As a corporate sponsor, you can help this community event and gain exposure for your organization.

### **Sponsorship Levels:**

#### **KING \$1,000** *Serve as the Major Event Sponsor*

You will be featured prominently at the event:

- Company banner posted during the event • logo and name included on pre-event and event marketing materials
- logo and company name included on Rotary's website • company name included in all event PR
  - verbal acknowledgement and personal involvement (if you like) in awards contest
- your company will automatically be sponsoring one team/bed, with signage on the bed

#### **QUEEN \$500** *Serve as a key corporate sponsor*

You will receive the following benefits:

- company banner posted during the event • name included on event materials
- name included on Rotary's website • company name included in all event PR
  - verbal acknowledgement and personal thanks during award contest
  - your company will automatically be sponsoring one team/bed, with signage on the bed

#### **TWIN \$250**

- sponsor a team/bed and your name will be posted on the bed, and included in the event marketing materials

